Annabelle Peters  
456 Developer Road  
Los Angeles, CA 90001  
(555) 456-7890 | apeters@email.com

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Gordon LaMont  
[Director](https://www.zippia.com/director-jobs/jobs/) of [Human Resources](https://www.zippia.com/human-resources-coordinator-jobs/jobs/)  
2BMarketed  
156 Business Drive  
Los Angeles, CA 90001

Dear Mr. LaMont,

As a business development manager with over 10 years of experience working with start-ups like 2BMarketed, I was excited to see the listing for a business development manager position with your company. It would be my pleasure to offer my knowledge, growing list of contacts, and skills to help you streamline your lead generation and relationship building.

Growth is crucial for a company in its infancy. 2BMarketed needs someone adept at maintaining relationships with current clients as well as forging strong relationships with new prospects. You will find that my reputation for building lasting client relationships and mutually beneficial partnerships is well-known in this industry. Some of my current client relationships were developed in my first few years in this role.

In addition to my relationships building, I have developed a successful strategy for lead generation. By analyzing target markets, conducting financial analysis, and collaborating with the marketing and sales teams, we can develop and execute a plan of action that yields result far beyond expectations. Over the last two years, I have helped Green Valley, Inc. generate 40% more business than the previous two years. My efforts resulted in 75 new client accounts with contracts equalling over $10M.

I can help you attain your short-term and long-term goals, growing your business from start-up to leading competitor. I look forward to discussing your expectations for this role and how I can meet and exceed them.

Thank you for your time and consideration,  
Annabelle Peters  
apeters@email.com